

job description

head remote web developer



effect
a results-driven web agency

P.O. Box 2124, Warsaw, IN 46581
Ph: (574) 533.3800 - Fax: (574) 534.8170
Web: effectwebagency.com
Email: partner@effectwebagency.com



who effect is

Effect Web Agency is a team of innovative, networked web specialists helping clients leverage the web in the best ways for their scenario.

who effect works with

We work with a variety of clientele. This diversity promotes creative thinking and allows us to cross-pollinate ideas. We partner with forward-thinking organizations that Effect can help move forward in a big way, as we continually approach bigger and better clients.

effect's mindset towards work

We serve the client in their best-interest by leveraging our insights and skills. We make do everything within our control to do things right the first time. We understand that the best choice takes all factors into consideration - not just what makes design or technical sense. We also understand that the client will not always agree with our recommendations. We offer insights, recommendations, and alternatives to help our team and our client move forward. **We work with a servant's heart. Serving well gives us satisfaction in our work.**

effect's quality level

We make things look great and function well, while working right on all relevant browsers. For the time being, this includes IE6. We never pass the buck when it comes to testing. We check our own work fully. This alone makes Effect stand out.

how team members work

Each team member works consistently according to Effect's [Points of Culture](#) and [Subcontractor Credo](#).

what the head remote web developer does

The Head Remote Web Developer handles a variety of web development tasks and maintains clear communication among clients and Effect's team members.

starting tasks

Initially, the Head Remote Web Developer will provide the following services. Depending on the workload, the Head Remote Web Developer may work 0 ~ 15 hours each week.

- **Website updates.** The Head Remote Web Developer will handle a variety of website update requests such as:
 - Content changes
 - PHP, sometimes Javascript or AJAX programming
 - Simple graphic updates
 - Bug fixes
- **Website feature planning.** The Head Remote Web Developer will plan out the best way to implement new website features. Being skilled in multiple web areas,

the Head Remote Web Developer understands how to leverage plugins, programming, etc to get the most effective benefits. Since the Head Remote Web Developer communicates ideas clearly, they will also write out the plans, recommendations, and insights for other team members and clients to understand and make decisions with.

future tasks

As we continue to work together, and if work is going well, the Head Remote Web Developer will start to take care of greater responsibilities such as the following. Depending on the workload, the Head Remote Web Developer may work 10 ~ 40 hours each week.

- **Client communication.** The Head Remote Web Developer knows where things are at for most clients. They keep these clients up to date on the status of larger updates or projects, take new update requests and get things rolling.
- **Developer Team Management.** Understanding the strengths of various developers on the Effect team, the Head Remote Web Developer will request quotes, describe plans, provide direction, make decisions in the best interest of the client, assign jobs to developers, and make sure things are done right.

how the head remote web developer is compensated

The Head Remote Web Developer is paid per job for website updates and their hourly rate for certain web jobs, website feature planning, client communication (outside of regular project work, and for developer team management. In some cases, the Head Remote Web Developer may give a quote for certain jobs. The Head Remote Web Developer has the option of being paid weekly via Paypal, or bi-weekly with a check in the mail.

when the head remote web developer works

The Head Remote Web Developer likes to get things in and out quickly and keeps work flowing, so they always respond within 24 hours to email questions, estimate requests, task assignments. When possible, on simpler updates, they just get it done in 24-48 hours.

Sometimes, when planned ahead of time, the Head Remote Web Developer may need to work with clients in more real-time when the President of Effect is unavailable - such as when on a trip.

The Head Remote Web Developer always informs Effect when they will be on vacation or otherwise unavailable so Effect can plan around it to seamlessly serve clients well.

In some cases such as syncing on a plan or in urgent situations, the Head Remote Web Developer will be available via phone.

the head remote web developer also...

- Is proficient with WordPress
- Does well with CSS, and PHP programming

- Has some graphic skill for simpler graphic updates
- Understands the business and marketing purposes of web development. With this greater level of awareness, the Head Remote Web Developer is able to cut through problems and his approach challenges from multiple perspectives.
- Enjoys serving others by doing work well
- Will never work with Effect's clients outside of Effect's business

how to apply

Email Steve Schmidt at [steve \[at\] effectwebagency.com](mailto:steve@effectwebagency.com):

- Your thoughts on the Head Remote Web Developer position
- Links to examples of your work
- Client recommendations
- Hourly rate
- Description of weekly availability, response time
- List of strengths & weaknesses